

Storytelling & Presentation Skills

That Will Knock Your Socks Off!



Storytelling is the most underrated skill in business!

The only thing that really matters when engaging with your audience is making them feel something!

A lot of presentations are completely predictable and filled with recycled ideas, 'eye charts', and the usual buzz words.

If you want to connect with your audience, you must have something important to say that you are passionate about! Genuine passion will attract genuine attention ... and that will lead to action.

Through this high energy, hands-on session, guests will learn and apply a series of storytelling & presentation skills that will **knock your socks off!**

By attending this session participants will learn:

- #1. "Emotion is the fast lane to the brain". How to connect with your audience through powerful storytelling.
- #2. 12 Incredibly simple steps to presenting your ideas.
- #3. How to capture and maintain the audience's attention... even if it's an audience of one!

Marilyn Barefoot

416-996-3511

marilyn@barefootbrainstorming.com
barefootbrainstorming.com

 [linkedin.com/in/marilynbarefootbigideas](https://www.linkedin.com/in/marilynbarefootbigideas)

 [youtube.com/user/BarefootBrainstorm](https://www.youtube.com/user/BarefootBrainstorm)

 [@MarilynBarefoot](https://twitter.com/MarilynBarefoot)

 [facebook.com/BarefootBrainstorming](https://www.facebook.com/BarefootBrainstorming)

Our clients are thrilled with the results:

"We had Marilyn develop the agenda and then host not one but two Storytelling sessions for the Viacom Media Networks Music and Entertainment group here in New York.

We were so impressed with her approach to presentations and storytelling for the first meeting with more senior staff, that we then had her construct another session for the youngsters in our team.

The feedback was phenomenal from our team and better yet, the actual results of their learnings turned into much better, well-thought out work."

- Dario Spina

EVP, Integrated Marketing, Viacom
Media Networks, Music and
Entertainment