



Brainstorming

That Will Knock Your Socks Off!



Innovative ideas are like oxygen.
They energize. They stimulate.
They nourish.

Many of us have endured bad brainstorming sessions – where the most frequent insight is: “That would never work” and the end result is: “keep on doing what we’re doing, only do it better, faster, or re-package it in a different colour”.

Big ideas rally customers and teams around a brand. They incite passion and they achieve impressive results.

But where do great ideas come from – and how do you get them?

Through training and research, Barefoot Brainstorming has developed a process guaranteed to produce big ideas – **BigStorming®**. During this high energy, hands-on session, guests will learn and apply a number of unique brainstorming techniques that are guaranteed to generate big ideas that will **knock your socks off!**

By attending this session participants will learn:

#1. Well designed brainstorming gives a team absolute permission to look around at a bigger world of ideas and possibilities.

#2. Great brainstorming encourages new perspectives and it drives risk management right into the mainstream consciousness of the organization.

#3. Effective brainstorming depends on using a very specific scientifically proven creative process... not just getting together around cold pizza and asking if anyone has an idea!

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Our clients are thrilled with the results:



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