



BigStorming® Tickle Trunk Check List

1. Mr. Sketch Markers:

- Mr. Sketch markers are preferred as they are washable and scented!
- It is a small thing ... but an important thing ... for the guests to choose their favourite scent.
- These markers should be used to scribe ideas on the 3M Post-It pads for the teams.
- Never use highlighters, as they are hard to read from any distance.

2. Brown Bags:

- Old fashioned brown paper lunch bags are sold in most grocery stores in packs of 100.
- Each BigStorming® Tickle Trunk should have 25 bags in it.
- Brown paper bags are incredibly valuable for creating teams, executing ice breaker exercises and the 'random word' creative exercise. Plus, they can always be used to provide an element of surprise and delight at any point during the session!

3. Toys:

- Toys should be small, retro, and highly tactile so that guests can play and fiddle with them as they create ideas.
- The purpose of the toys is two-fold: they help set a playful, fun and relaxed mood in the room. Plus, when guests engage both their right and left hands simultaneously in play, they activate maximum brain function and are able to tap into their subconscious minds more readily.
- Toy recommendations include: Play Doh, Silly Putty, small gyroscopes, Lego, squishy balls/stress balls, Slinkies, Chinese paper yo-yo's, 'amazing sound hoses' ... the more tactile the better!
- Mastermind Toys is the best place to shop for the toys.

4. Note Pads:

- Each guest should be given their own small plain paper note pad on which to jot down ideas ... or just to doodle!
- Each kit should therefore contain 25 pads. Pads should be replenished regularly.

5. Index Cards:

- Lined white 5"x7" index cards are sold in packs of 100. Each kit should contain 2 packs.
- Index cards are extremely valuable when asking guests to individually rank their top 3 ideas, or to provide anonymous feedback on the session.
- Lined multi-coloured index cards could also be included in the kit if it is helpful for the facilitator to colour code the best ideas from a series of different creative exercises.

6. Photos:

- Each kit should also contain a 1.5" binder of random photographs. Pictures should be housed back to back in plastic sheet protectors (2 pictures per sheet protector).
- Photographs should be torn from any unique or unusual magazine.
- The photos should NEVER feature any words.
- Pictures should be as wild and thought provoking as possible.
- The binder of photographs MUST be kept fresh and inspiring ... in other words, the photographs must be constantly updated.
- Never include pictures that have anything to do with the subject matter i.e. do not use pictures of hamburgers for a McDonald's session. It is important that the pictures are subject matter agnostic.
- Photographs are used for the 'name the team' and 'photographic association' creative exercises.

7. Brown Craft Paper:

- Large rolls of plain brown craft paper are available at Staples Business Depot.
- Ideally all guest team tables should be covered in brown craft paper so that guests can doodle and jot down thoughts at random.
- Remind the facilitator to NEVER throw away the brown craft paper upon completion of the session until all of the doodles and thoughts have been reviewed. Often a guest will jot down a fabulous idea on the table covering!

8. Crayons:

- All team tables should feature a selection of Crayola Crayons for doodling and jotting down thoughts.
- 10 boxes of 24 crayons per kit are recommended.
- Crayons should be scattered on top of the brown craft paper on each table in order to encourage doodling.

9. Masking Tape:

- 2 rolls of heavy duty masking tape per kit are recommended.
- Masking tape is used to attach thoughts written on the small note pads to the large 3M Post-It pads as guests build on each other's ideas.
- Masking tape is also helpful for the 'line drawing' exercise when line drawings are turned upside down and sideways and need to be adhered to the wall.

10. Music:

- A small iPod docking station should be included in the kits so that facilitators are able to play their choice of music during the creative exercises.
- Music played from an iPod docking station is far superior to music played through a laptop.

11. Sharpie Pens:

- Each team table should feature a selection of fine or medium point colourful Sharpie pens.
- Guests should use these pens to doodle, jot down notes, complete index cards or put their name on a name tag.
- Colourful Sharpies are more fun and creative than regular pens!
- 2 packages of 12 markers (each) per kit are recommended.

12. Name Tags:

- Each guest should wear a name tag since there are always new faces in BigStorming® sessions.
- Avery name tags that feature card stock that slips into a plastic sleeve are preferred over 'peel and stick' name tags.
- 1 box of 100 name tags per kit is recommended.
- Ideally the facilitator should make up the name tags in advance of the session.

13. Stickers:

- 3 different sticker 'themes' should be featured in the kit.
- These stickers can then be used to identify the Realists, Builders and Dreamers in the teams if you are using the "Charting your Brain Operating System" quiz to divide the guests into teams. For example, Realists = bird stickers, Builders = construction vehicle stickers, and Dreamers = candy stickers.
- Stickers should be affixed to the guests' name tags.

14. Paint Sample Chips:

- At Home Depot, you can pick up at no charge a vast array of Behr paint chip samples.
- It is advisable to have groups of 5 of the same colour for use in creating teams i.e. reach into the brown bag and pull out a paint chip to determine if you are on the red, blue, green or yellow team.
- It is also advisable to have 25 paint chips in a rainbow of colours. These can be used for a wide variety of ice breaker exercises.

15. 3M Post-It Pads:

- Large 3M Post-It pads that hang on easel stands are recommended for BigStorming® sessions because of their ability to stick directly to walls, windows and doors without damaging the finish.
- Each team should always be given their own easel stand and 3M Post-It pad to capture all of their big ideas.

16. Scissors:

- A couple of pairs of scissors in each of the kits are recommended.
- Scissors are useful for cutting masking tape and brown craft paper for the tables.